

**City of Whitewater
Bicycle and Pedestrian System Way finding
Committee Agenda**

Monday, November 10th, 2014 3:00 PM

Cravath Lakefront Conference Room - 2nd Floor, City Municipal Building
312 W. Whitewater St. Whitewater, WI 53190

1. Introductions
2. Scope of Services Review
3. Project Schedule Review – Set next Meeting
4. Discussion:
 - a. What are the Goals for this project?
 - b. What currently exists of a sign system, if any?
 - c. What is currently not working? Why?
5. Precedents & Aesthetics
 - d. What others have done
 - e. Materials/Colors/Form
6. Primary entrances and travel corridors to Downtown.
 - f. See Map
 - g. Revisions/Modifications
 - h. Are changes to these entrances or corridors planned or recommended?
7. What other *major* destinations should be identified?
 - i. Food/Beverage
 - j. Bike Repair/Maintenance
 - k. Community Icons
 - l. Other?

Potential Destination Starter List:

1. Downtown
2. CVB Visitor Center
3. Irvin L. Young Library
4. Lincoln Elementary
5. Washington Elementary
6. Whitewater High School
7. Kettle Moraine Baptist Academy
8. Whitewater Middle School
9. UW-Whitewater (specific locations)
10. Hamilton House B&B
11. Victoria-On-Main B&B
12. Whitewater Tourism Council
13. Parks
 - a. Effigy Mounds Park
 - b. Starin Park
 - c. Whitewater Creek Nature Area
 - d. Cravath Lake Park
 - f. Trippe Lake Park
 - g. Moraine View Park
 - h. Brewery Hill Park

Hearing of Citizen Comments:

No formal action will be taken during this meeting, although issues raised may become part of a future agenda. Participants are allotted a 3 minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those issues as designated in the agenda.